

Save the Date!

The Scholastic Classroom & Community Group and the Niagara Frontier Reading Council Invite You to a Spring Brunch!

Featuring keynote speaker Dr. Linda B. Gambrell:

Motivation to Read in the Age of Common Standards

When: Saturday, April 25, 2015

Time: 8:00AM - 12:00PM

Where: Michael's Banquet
4885 Southwestern Blvd.
Hamburg, NY 14075

Cost: \$25.00 members
\$30.00 non-members

To register and pay online go to:
<http://www.thenfrc.org>

Motivation to Read in the Age of Common Standards

This session will describe research-based best practices that are both consistent with and supportive of Common Standards for high quality literacy teaching and learning. Best practices that provide the foundation for effective literacy instruction and support the development of motivated and strategic readers will be shared. Motivational strategies and techniques that support engagement in authentic literacy tasks and critical thinking will be highlighted.



Certificate for two hours of professional development will be handed out!

Dr. Linda B. Gambrell

is a Distinguished Professor of Education in the Eugene T. Moore School of Education at Clemson University and the Past President of the International Reading Association (IRA). Dr. Gambrell served as a member of the Board of Directors of the IRA from 1992-1995 and, in 1998, she received the IRA Outstanding Teacher Educator in Reading Award. In 2004 she was elected to the Reading Hall of Fame.



Dr. Gambrell began her career as an elementary classroom teacher and reading specialist. Her current research interests are in the areas of reading comprehension strategy instruction, literacy motivation, and the role of discussion in teaching and learning. She has written books on reading instruction and published articles in journals such as *Reading Research Quarterly*, *The Reading Teacher*, *Educational Psychologist*, and *Journal of Educational Research*. She is coeditor of *Literacy Teaching and Learning* and serves on the editorial advisory boards of *Reading Research Quarterly*, *Journal of Literacy Research*, and *Reading Research and Instruction*.

..... **For More Information Please Contact**

Dana Comas-Baez

Niagara Frontier Reading Council
Vice President of Programming
comasbaez@gmail.com

Bob Webber

Scholastic Classroom & Community Group
Account Executive
315-345-5031
BWebber@scholastic.com